



NuVet Labs[®]

AFFILIATE PARTNERSHIP



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nuvet.com

About the Brand

NuVet Labs® is a premium supplement brand trusted by pet families nationwide for over 26 years. With a profound commitment to enhancing the lives of our furry companions, we have dedicated ourselves to providing top-quality nutritional supplements for dogs and cats of all breeds and ages. Established with a passion for pets, our journey has been marked by unwavering dedication and a deep love for animals. Our mission is simple: to help pets stay healthy, vibrant, and happy throughout their lives. We believe that every pet deserves the best care, and we are here to make that a reality. Our products are meticulously formulated to support optimal health, from joint and hip support to immune system enhancement.



MARKET OVERVIEW



The term "Pet Vitamins" has seen a 35% growth in search volume over the past 5 years

EXPENDITURES

\$136 Billion

In the U.S. alone, pet owners spent over 136 billion dollars on supplies in 2022



NuVet Labs Partnership

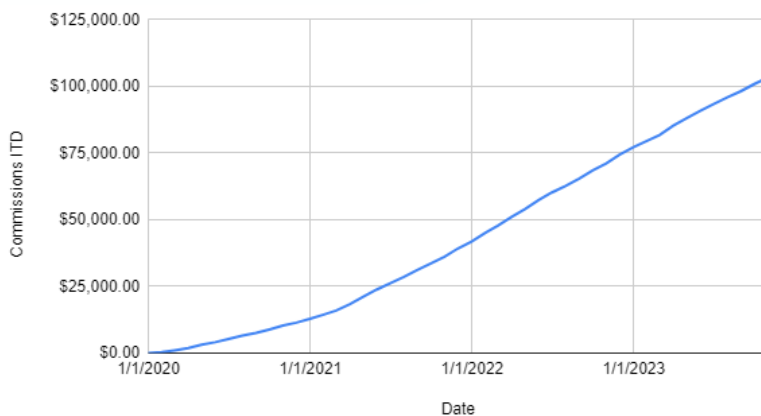
NuVet Labs offers a Partnership Program for Pet Professionals with existing clientele or a social media presence.

Here's How It Works:

Pet Professionals recommend NuVet products to their clients. Customers then call NuVet directly or order the products online using the Distributor's order code. The Distributor receives a generous commission (up to 50%) each and every time their clients place an order. This commission structure remains intact for the long haul – be it today or as far ahead as 2054 – the client's account is locked in with the Distributor's order code for life. Given the exclusive availability of NuVet products (unavailable in pet stores or online retailers such as Amazon), the Distributor will always be compensated for their recommendation.

Below are a few examples of the growth demonstrated by NuVet Affiliate Partners. Among them are Influencers and Pet Professionals (Breeders, Veterinarians, Groomers, etc.)

Commissions Lifetime vs. Date



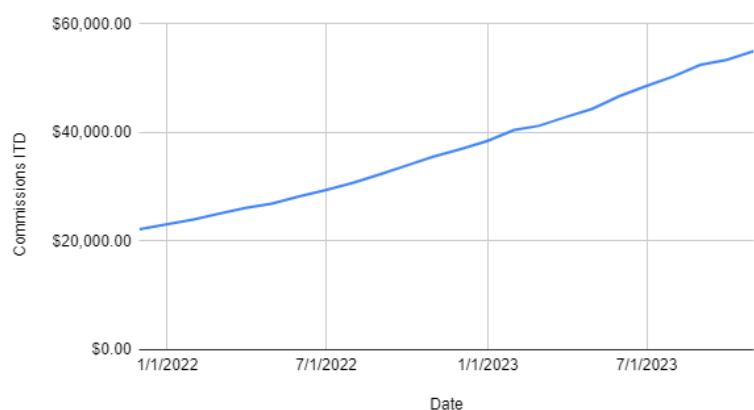
Distributor A

Distributor A received the first commission check of \$33 in December 2019. The following check brought in \$261. As of December 2023, this distributor has earned a total of \$100.2k partnering with NuVet.

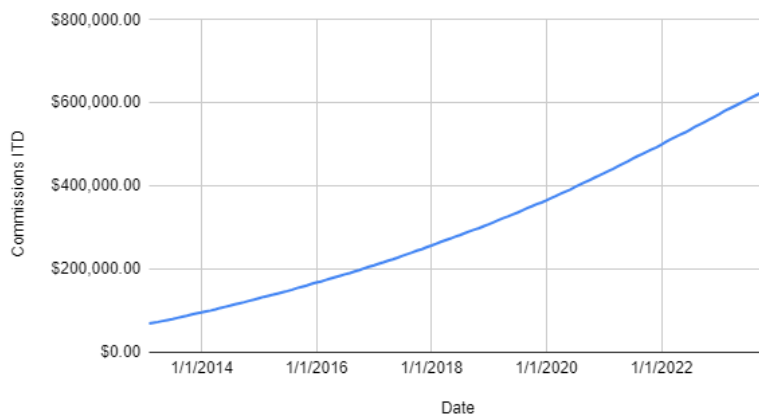
Distributor B

Distributor B began 2022 with lifetime earnings of \$23.9k. They have since seen a 136% growth and closed out 2023 with lifetime earnings of \$56.7k

Commissions Lifetime vs. Date



Commissions Lifetime vs. Date



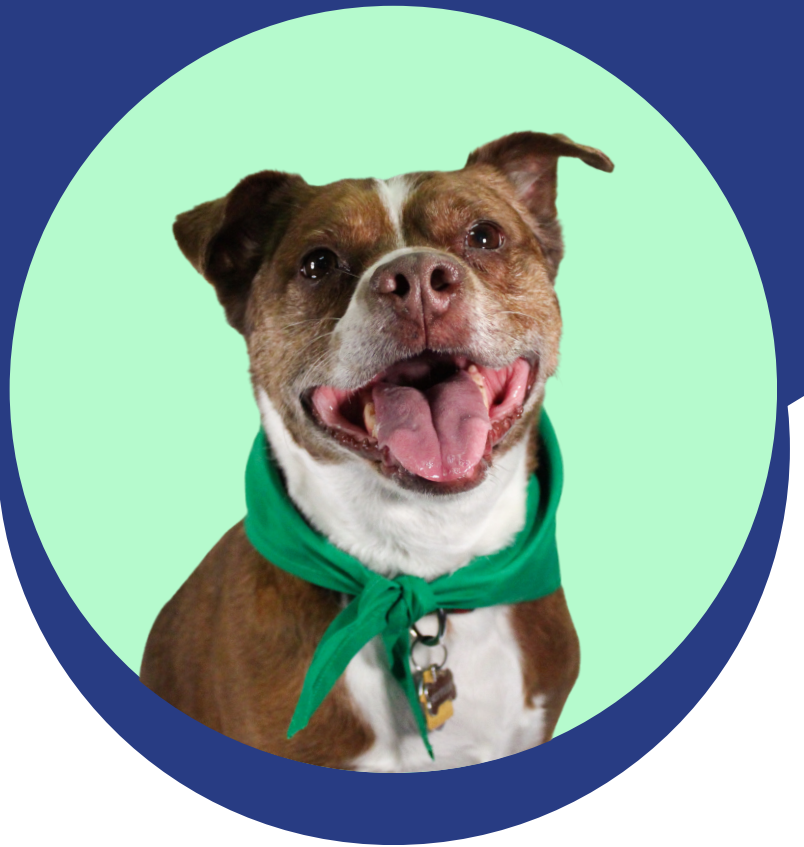
Distributor C

Distributor C is a longtime NuVet partner who has seen a 821.5% growth over the past 10 years. They have closed out 2023 with 10-year earnings of \$636k.

As an Affiliate Partner, You:

- ★ **Are The Expert:** Nobody knows your audience better than You. We'll never tell you what to post – you can choose the content style you know works best.*
- ★ **Have Freedom:** Promote at your own pace. NuVet does not enforce frequency requirements or quotas.
- ★ **Have Support:** Remember, we want you to succeed. We offer guidance, as well as resources like informational content, personalized client newsletters, and more to help your program grow.

LET'S CHAT...



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